LEARN · GROW · ACHIEVE

GROOM LMS

# EMPOWERING LEARNING. DRIVING GROWTH.

*Company Profile & Solutions Overview*

An all-in-one e-learning platform built for training excellence — helping organizations
onboard, train, certify, and grow their people at scale, anytime and anywhere.

**www.learn.groomlms.in**

A Product of Helios Learntech Private Limited | Since 2015

# ① ABOUT GROOMLMS

GroomLMS started in 2015 as an Edu-tech company with a clear mission: deliver e-learning with a difference. Built by Helios Learntech Private Limited, the platform bridges the gap between qualification and employability through innovative, affordable digital learning methodologies. From in-house course content creation to instructional design and digitization, GroomLMS brings deep expertise to every stakeholder it serves — employees, customers, distributors, and partners alike.

| 3Mn+ | 1.2Mn+ | 250+ | 550+ |
|---|---|---|---|
| E-LEARNING HOURS | REGISTERED USERS | ENTERPRISE CUSTOMERS | COURSES CREATED |

## ◆ Mission & Vision

### Our Mission

- Make learning and development accessible, interactive, and cost-effective for every organization.
- Bridge the gap between qualification and employability through innovative methodologies.
- Deliver measurable training outcomes that drive real business performance.

### Our Vision

- To be the most trusted learning technology partner for organizations across industries.
- To make quality digital learning available anytime, anywhere, on any device.
- To continuously innovate learning experiences using smart, scalable technology.

## ★ Core Values

**Integrity**
Transparent, ethical practices in every client engagement and course we deliver.

**Innovation**
Continuously evolving our LMS with smart features and modern learning science.

**Excellence**
Quality-first content creation, instructional design, and platform reliability.

**Accessibility**
Learning that works for every stakeholder, on any device, anywhere in the world.

## ◈ Why GroomLMS

- ✓ Trusted e-learning platform with 10+ years of training excellence
- ✓ ISO 9001, ISO 27001, ISO 45001 & ISO 29990 certified for quality and security
- ✓ GDPR-aligned data protection practices across the platform
- ✓ Recognized among the Top 10 Promising LMS Solutions by Silicon India
- ✓ In-house content, instructional design, and digitization expertise

## ◉ Who Uses GroomLMS

| | |
|---|---|
| **Employees**<br>Upskilling, onboarding & continuous learning journeys. | **Educational Institutions**<br>Structured, trackable digital course delivery. |
| **Distributors & Partners**<br>Consistent training across extended networks. | **Customers**<br>Product & compliance education that builds loyalty. |

## ▤ Industries Served

Education • Insurance • Banking & Finance • Healthcare • Manufacturing • Retail • IT • Consulting • Hospitality • Government

# ② PRODUCTS & SERVICES

GroomLMS delivers a complete learning technology ecosystem — from a cloud-based Learning Management System at its core to a full suite of specialized training solutions designed for every stage of the employee and partner lifecycle.

## ⬢ Core Platform

| | |
|---|---|
| **Cloud-Based LMS**<br>Secure, scalable platform accessible from anywhere, on any device. | **Mobile Learning**<br>Native mobile-friendly experience for learning on the go. |
| **Learning Paths**<br>Structured, sequenced journeys tailored to roles and goals. | **Reporting Dashboard**<br>Real-time visibility into progress, completion and performance. |

## ⬡ Training Solutions

### Employee Onboarding
Structured induction journeys that get new hires productive faster.

### Corporate Training
Role-based upskilling programs aligned to business goals.

### Compliance Training
Auditable, trackable modules for regulatory requirements.

### Sales Training
Product knowledge and selling-skills programs that lift performance.

### Customer Training
Product education that improves adoption and retention.

### Partner Training
Consistent enablement across distributor & channel networks.

## ✦ Assessment & Certification

### Assessment Management
Proctored and self-paced tests with automated scoring.

### Certification Programs
Branded, verifiable certificates issued on completion.

### Analytics
Deep insight into learner behaviour and skill gaps.

### Content Digitization
In-house instructional design turning content into e-courses.

## ➜ How It Works — Service Workflow

| 1 | 2 | 3 | 4 | 5 |
|---|---|---|---|---|
| **Discover** | **Design** | **Deploy** | **Track** | **Improve** |
| Understand training needs | Build & digitize content | Launch on GroomLMS | Monitor via dashboards | Optimize with analytics |

**Business Benefit**

Organizations using GroomLMS reduce dependency on physical training sessions — cutting logistics costs while increasing training reach, consistency, and completion rates across every stakeholder group.

# ③ KEY FEATURES

GroomLMS is built on a rich, enterprise-grade feature set — giving administrators, learners, and managers everything needed to run a complete training ecosystem from one platform.

| | | | |
|---|---|---|---|
| **User Management** | **Course Management** | **Assessments** | **Certificates** |
| Bulk onboarding & profiles | Build & organize course catalogs | Quizzes, exams & proctoring | Auto-generated on completion |

| | | | |
|---|---|---|---|
| **Gamification**<br>Badges, points & leaderboards | **Notifications**<br>Automated learner reminders | **Reporting**<br>Custom, exportable reports | **Analytics**<br>Skill-gap & trend insights |
| **SCORM Support**<br>Industry-standard compatibility | **xAPI**<br>Track learning experiences | **Mobile Learning**<br>Learn anytime, any device | **Cloud Access**<br>Secure, always-available hosting |
| **Role Management**<br>Granular access permissions | **Security**<br>ISO 27001-aligned protection | **Content Library**<br>Centralized reusable resources | **Video Learning**<br>Rich multimedia course content |
| **Live Sessions**<br>Virtual instructor-led training | **Assignments**<br>Practical, graded tasks | **Discussion Forums**<br>Peer & mentor collaboration | **Progress Tracking**<br>Real-time completion status |

## Feature Highlight

**Built for Scale**

Every feature on GroomLMS is designed to scale from a single team to a multi-thousand-user enterprise rollout — with the same performance, security, and reporting depth at every size.

| Capability | Standard Tier | Enterprise Tier |
|---|---|---|
| **User Roles** | Standard roles | Fully customizable |
| **Reporting** | Standard dashboards | Advanced analytics |
| **Branding** | Basic | Full white-label |
| **Support** | Email & chat | Dedicated success manager |

# 4 INDUSTRIES WE SERVE

GroomLMS powers training across a wide range of sectors — each with tailored course libraries, compliance workflows, and reporting built around industry-specific needs.

| | |
|---|---|
| **Education**<br>Digital course delivery, skill development & certification tracking for institutions. | **Insurance**<br>POSP training, product knowledge and regulatory compliance modules. |

### Healthcare
Clinical protocol, safety, and continuing-education training at scale.

### Manufacturing
Safety compliance, SOP training and workforce upskilling.

### Retail
Product knowledge, customer service and onboarding for frontline staff.

### IT
Technical upskilling, certification prep and continuous learning.

### Banking & Finance
Regulatory, taxation and cooperative-management training programs.

### Consulting
Client-ready skill building and knowledge-sharing programs.

### Hospitality
Service-standard and guest-experience training modules.

### Government
Public-sector training, awareness campaigns and certification.

## Industry Impact — Business Metrics

| Industry | Key Use Case | Business Impact |
|---|---|---|
| **Insurance** | POSP & product certification | Faster agent readiness |
| **Banking** | Regulatory & taxation training | Stronger compliance |
| **Manufacturing** | Safety & SOP training | Reduced incidents |
| **Education** | Skill development courses | Higher employability |
| **Retail** | Onboarding & product training | Improved service quality |

**Cyber Jagrookta Program**

GroomLMS also delivers dedicated cyber-awareness training — helping organizations across every industry build a security-first culture among employees and customers.

# 5 BENEFITS OF GROOMLMS

GroomLMS delivers measurable value to every stakeholder in the learning ecosystem — from individual employees to the organization's bottom line.

### For Employees
Self-paced learning, clear growth paths & recognized certifications.

### For HR
Automated onboarding, compliance tracking & audit-ready reporting.

| | |
|---|---|
| **For Managers**<br>Real-time visibility into team skill gaps & training completion. | **For Organizations**<br>Lower training costs, faster rollout & consistent quality at scale. |
| **For Customers**<br>Better product understanding leading to stronger loyalty. | **For Partners**<br>Consistent enablement that strengthens channel performance. |

## ⇄ Before vs After GroomLMS

| Metric | Before Implementation | After Implementation |
|---|---|---|
| **Training Delivery** | Manual, classroom-only | Digital, anytime-anywhere |
| **Completion Tracking** | Spreadsheets & manual logs | Automated real-time dashboards |
| **Certification** | Paper-based, slow | Instant, verifiable e-certificates |
| **Training Cost** | High travel & logistics cost | Reduced operational overhead |
| **Compliance Audits** | Time-consuming manual audits | Audit-ready reports on demand |

## $ Return on Investment

| ↓ Cost | ↑ Reach | ↑ Speed | ↑ Compliance |
|---|---|---|---|
| TRAINING & LOGISTICS SPEND | LEARNERS TRAINED AT SCALE | FASTER ONBOARDING CYCLES | AUDIT-READY RECORDS |

## ✓ Success Metrics & Best Practices

- ✓ Blend self-paced modules with live sessions for higher engagement
- ✓ Use analytics to identify and close skill gaps proactively
- ✓ Automate certificate issuance to reduce administrative overhead
- ✓ Set structured learning paths for consistent onboarding outcomes
- ✓ Review dashboard reports monthly to track organizational learning ROI

# ⑥ WHY CHOOSE GROOMLMS

Backed by international quality certifications and a decade of Edu-tech expertise, GroomLMS has earned the trust of enterprise clients across sectors.

## Competitive Advantages

| | |
|---|---|
| **Certified Quality**<br>ISO 9001, 27001, 45001 & 29990 certified operations. | **GDPR-Aligned Security**<br>Robust data privacy practices you can trust. |
| **Award-Recognized**<br>Top 10 Promising LMS — Silicon India & EdTalk nominee. | **In-House Expertise**<br>Content, instructional design & digitization under one roof. |

## ➜ Implementation Process

| 1 | 2 | 3 | 4 | 5 |
|---|---|---|---|---|
| **Consult** | **Configure** | **Migrate** | **Launch** | **Scale** |
| Assess training needs | Set up branded LMS | Import users & content | Go live with support | Grow with your org |

## ✓ Support & Customization Checklist

- ✓ Dedicated onboarding & implementation support
- ✓ Custom branding and white-label options
- ✓ Scalable architecture for growing user bases
- ✓ Ongoing technical support via email, chat & phone
- ✓ Enterprise-grade security and data protection

*"Groom LMS helps you save both time and costs, while boosting performance and engagement across every stakeholder."*

**— GroomLMS Team**

**Customer Success**

With 250+ enterprise customers and 100K+ certifications issued annually, GroomLMS is trusted to deliver consistent, scalable training outcomes across industries.

## 7 LET'S BUILD YOUR LEARNING JOURNEY

GroomLMS makes learning simple, scalable, and smart — giving organizations the tools to train, certify, and grow every stakeholder with confidence. From onboarding to compliance, from sales enablement to partner training, GroomLMS is the platform built to move your people forward.

## ★ Why Organizations Choose GroomLMS

| Snapshot | GroomLMS Advantage |
|---|---|
| **Experience** | 10+ years in Edu-tech since 2015 |
| **Scale** | 1.2Mn+ registered users, 3Mn+ learning hours |
| **Reach** | 250+ enterprise customers, 550+ courses |
| **Trust** | ISO certified, GDPR-aligned, award-recognized |

## READY TO TRANSFORM YOUR TRAINING?

Start your journey with GroomLMS today.

## ✉ Get In Touch

**Website**
learn.groomlms.in

**Blog**
groomlms.com/blog

**Free Trial**
Start your 14-day trial via groomlms.com/signup

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*Empowering Learning. Driving Growth.*

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